



MAKE A BIGGER IMPACT!

- Sponsor a shoe drive in conjunction with your performance of *If You Could Dance in My Shoes*. Use the donation of new or gently used shoes as the ticket price of the performance.
- Have a barefoot performance. Ask audience members (with their prior knowledge) to remove the shoes they are wearing and put them in a donation box at the door. Provide cheap flip flops for those who need other footwear for the trip home!
- Sponsor a sock hop to raise money for Soles4Souls. Decorate with a 1950's theme and provide a shoe donation box by the entrance.
- Challenge students to spend one day entirely barefoot. They might think the novelty is fun but try to be sure they experience at least one uncomfortable situation. Discuss their observations about the day.
- Decorate old sneakers (like the students in the show). Use them for the show or have a special day when everyone wears their "new" shoes and possibly a T-shirt with the musical logo to promote their upcoming performance.
- Sponsor a "tricked out kicks" decorating contest. Provide art supplies. Participants can decorate shoes, compete for prizes, and donate their "new shoes," possibly through a silent auction event.
- Decorate shoes, then plan a flash mob dance for a church service or community event. Use a song from the show or another fun song that the audience doesn't expect! Plan the flash mob prior to the performance of *If You Could Dance in My Shoes* for advertising or to provide information about shoe donation to Soles4Souls.